
CREATIVE DIRECTOR & DIRECTOR

CARL LARSSON

Carl Larsson is a Swedish award winning creative director and director. Clients include Anaheim Ducks, Warner Bros Games, EA Games, Royal Bank of Canada, Mastercard, Houdini Sportswear, Oreo, Domino's, Subway and Panda Express. His work has been featured in Newsweek, Vice, CNN, BBC, GQ, Adweek and Hypebeast, among others.

FULL PORTFOLIO

www.carl-larsson.com

EXPERIENCE

2025 - Present	Freelance Creative Director & Director Independent
2022 - 2024	Associate Creative Director Battery, Los Angeles
2024	Jury Le Book, Los Angeles
2017 - 2021	Associate Creative Director Perfect Fools, Stockholm
2016 - 2019	Teacher Miami Ad School
2016 - 2017	Art Director McCann, Stockholm

EDUCATION

2014 - 2015	Miami Ad School San Francisco & New York, USA
2013	Berghs SOC Stockholm, Sweden
2011 - 2012	Calle Flygare Theatre School Stockholm, Sweden
2008	European Film College Ebeltoft, Denmark

BRANDS

Anaheim Ducks · Warner Bros Games · EA Games · Panda Express · Royal Bank of Canada · Gran Coramino · Land O'Lakes · Houdini Sportswear · Oreo · Outerknown · Domino's Pizza · Oddset Sportsbetting · Halebop · Nordea Bank · Mastercard · Re:member credit card · Casumo · Subway

FEATURED IN

Newsweek · Vice · CNN · BBC · Fox · NBC · Hypebeast · Canal+ · GQ · Food & Wine · Fubiz · Yahoo · Adweek · Complex · International Business Times · L'OBS · Metro · Liberation · Firstpost · Elite Daily · Culture Trip · Detikcom · The Daily Meal · France television · Swedish television · Japanese television

CONTACT

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REPRESENTATION
Camp David Film